

As the state's health care system, UNC Health Care provides world-class care for all regardless of their ability to pay.

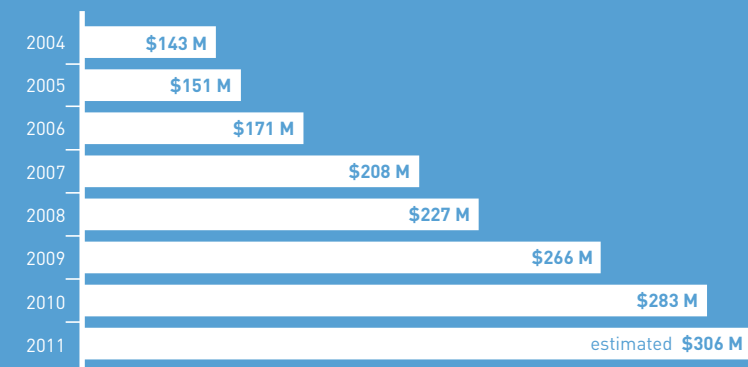
One in eight patients in FY2010 had no insurance. Uncompensated care costs for FY2010 were \$283 million and are projected to rise to more than \$300 million for the upcoming year.

COMMUNITY BENEFIT OVERVIEW

| Item | Amount |
|--|---------------|
| Charity care ¹ | \$119,621,909 |
| Medicare (non-reimbursed) ¹ | \$110,433,682 |
| Medicaid (non-reimbursed) ¹ | \$52,541,537 |
| Other government programs (non-reimbursed) ² | \$11,277,430 |
| Health professions education ² | \$31,879,278 |
| Subsidized health services ² | \$9,126,535 |
| Cash and in-kind contributions to community groups ² | \$102,315 |
| Community building activities ² | \$510,037 |
| 2009 State Employee Combined Campaign contributions ¹ | \$260,850 |

SOURCES: ¹Internal UNC Health Care System documents
²FY2009 North Carolina Hospital Association ANDI Report

GROWTH IN UNCOMPENSATED CARE



1
Habitat House
built in 2010 and
1
planned for 2011

4,000
free screenings/
consultations worth
\$637,000

UNC's Medication
Assistance Program
saved patients
more than
\$8 million

It All Adds Up

The work of UNC Health Care across the entire state is creating healthier communities. A look at the numbers shows how.

300
employees, and their
families and friends,
helped build
UNC's Habitat for
Humanity home

\$750,000
to Piedmont Health
to improve access
to care

\$222,000
donated by the UNC
Hospitals Volunteer
Association to UNC Health
Care and the community

313,167
visits to off-campus
clinics in FY2010

551
students received
UNC School of Medicine
Scholarships totaling
\$3,377,739



101 Manning Drive, Chapel Hill, NC 27514

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The University of North Carolina Health Care System 2010 COMMUNITY BENEFIT SUMMARY



Commitment to Communities



UNC Health Care is proud to support its employees, communities and state. The system provides care for thousands of North Carolinians each day. It also trains the physicians of tomorrow and provides groundbreaking research to benefit the lives of all North Carolinians.

This vital work would not be possible without the dedication of its employees to go above and beyond to care for others — in health care settings and for the community at large.

In 2009, UNC Health Care established Commitment to Communities to expand outreach into the community both locally and statewide. Commitment to Communities' strategic focus is a two-pronged approach to health education: to provide North Carolinians with the information and tools to maintain and improve their health; and to work with schools to educate and attract young people to professions in the health care industry.

SUPPORTING STUDENTS

Connecting with middle and high school students interested in careers in health care is an important part of UNC Health Care's community outreach activities. Employees have the opportunity to participate in a number of events throughout the year. One new event in 2010 was a four-week summer camp coordinated by the UNC Morehead Planetarium and Science Center, which focused on the theme "Science of the ER."

Campers experienced the reality of an ER through presentations and interactive activities by staff from UNC Health Care's Emergency Medicine, Environmental Health and Safety, Radiology, Respiratory Therapy, and Trauma departments.

Other examples of supporting students include:

- The UNC Hospitals' Volunteer Association hosted more than 200 high school students, educators and counselors from across North Carolina at their annual Health Careers Symposium.
- UNC Health Care participated in a career fair for middle and high school students with Chapel Hill-Carrboro and Orange County schools.

To view student support videos, visit www.youtube.com/unmedicine and search "Health Careers Symposium," "Career Fair" and "Science of the ER."



Jennifer Caviston, RN, teaches students at "Science of the ER" camp

SUPPORTING EMPLOYEES

To further expand UNC Health Care's work in the community, it created the Employee Ambassador Program, which is designed to help foster its employees' volunteer efforts in their local communities. As Ambassadors, employees are eligible to earn a one-time donation of up to \$250 for qualified 501(c)(3) organizations by volunteering 50 or more hours to one organization within a year.

Employee Ambassador Linda Bynum (pictured below), and more than two dozen Employee Ambassadors like her, were recognized by UNC Health Care for giving back to their local communities. Linda earned a \$250 donation for Habitat for Humanity of Orange County by volunteering 56 hours.

In 2010, UNC Health Care also sponsored the construction of a Habitat home for one of its own employees. More than 300 UNC Health Care employees, their families and friends, pitched in to help build the home. UNC Health Care has also agreed to sponsor a second Habitat home starting in the spring of 2011 as part of UNC's "Build a Block" project.

The energy and enthusiasm of Employee Ambassadors greatly surpassed expectations, leading to more than 4,000 volunteer hours expended for more than 60 different charities in FY2010.

To view a video highlighting our Employee Ambassadors and the construction of the UNC Health Care Habitat home, visit www.youtube.com/unmedicine and search "Commitment to Communities" and "Habitat for Humanity."



Employee Ambassador Linda Bynum works on the Habitat House

Opening More Doors to Health

The care provided by UNC Health Care is not limited to patients who come to its hospitals. The physicians and medical staff also are dedicated to reaching out across the state to those who need medical education and care.

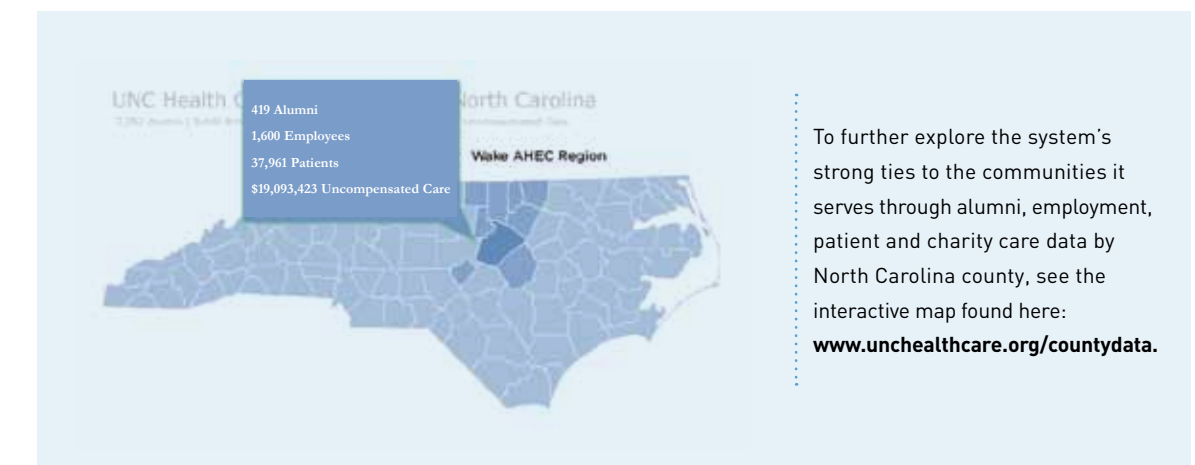
One example of statewide care is the UNC Kidney Center's Kidney Education Outreach Program, which aims to raise awareness and promote prevention and early detection of chronic kidney disease (CKD). An estimated 900,000 North Carolinians have CKD and many more are at risk of developing the disease. One reason for these numbers is low awareness about CKD, the risk factors and the importance of early intervention — before clinical symptoms become apparent. In 2007, a mobile outreach unit was purchased to enable the kidney outreach program to promote awareness about CKD and to provide free screenings in communities with large numbers of residents at high risk for developing CKD. The mobile outreach unit is a 39-foot vehicle that is equipped with a fully functional exam room, two restrooms, a laboratory area and seating.



UNC Kidney Center mobile outreach unit and Donna Harward, director of education and outreach at the UNC Kidney Center

(pictured left), director of education and outreach at the UNC Kidney Center, and her team work with organizations in communities throughout North Carolina to provide free CKD screenings as well as to provide educational sessions about kidney disease.

To view a video about the Kidney Education Outreach Program, visit www.youtube.com/unmedicine and search "Kidney Vehicle."



To further explore the system's strong ties to the communities it serves through alumni, employment, patient and charity care data by North Carolina county, see the interactive map found here: www.unhealthcare.org/countydata.